

Entrepreneurialism Who Would'a Thought it??

**Presented by:
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Entrepreneurialism

Defined: Noun. The ability to start new businesses especially when this involves seeing new opportunities to make MONEY

We decided we could do this with people with disabilities...during a PANDEMIC!

Luz's Story



Luz Started
Beading for OT
Purposes

Day Hab Re-
Opens

Sell Jewelry at
Flea Market

Sell Jewelry on
Instagram

Sell Jewelry on
Etsy

Luz BECAME the CEO of her Own Business!!

Wait A Minute!! That's Entrepreneurialism!!

Create a Product



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graph TD; A[Create a Product] --> B[Build a Brand]; B --> C[Advertise, Market and SELL]
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Build a Brand

Advertise, Market and SELL

New Opportunities for Community Integration

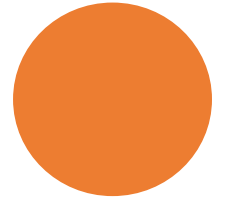
Ryan Lee- CEO of
REWIND

Kevin Rogers-
CEO of Copy
Chief

Katie McGee- TV
Host QVC, ABC,
CBS, NBC

BEHAVIORALLY-
Market Research
Company

Pie-Man Pizza-
Local Business



More Opportunities Leads to Higher Skill Sets

CTA

"60 Second Sales Hook"

How to Present on
Camera

Effective Marketing
Strategies, Proper
Photography and Best
Ways to Maximize Social
Media

**BONUS: Staff Got to Learn and Have Fun As Well!!!
New Opportunities for ALL!!!**



Resources:

Udemy-
Free/Inexpensive
Courses

Ryan Lee's
Newsletter
"Freedym"

YouTube

Bumps in the Road

We're ALL learning,
therefore we as staff
didn't necessarily see
certain obstacles
coming our way

5-4-3-2-1 Rule

CBG-Creative Business Group

Four Businesses and
Three Podcast Hosts-All
Run By People With
Disabilities

Today & The Future

Luz's Etsy Store-New Products, New Opportunities

Lavette-Wants an Etsy Store

Continue to Create New Opportunities

Possible Internship at Behaviorally

