



# Strategic Intentions 2018-2021



## Be the Best Place to Receive Services and Supports

- Active staff role in client wayfinding
- Clear signage and entry logistics
- Advanced telephone systems
- Individuals and families receive comprehensive array of services



## Be Well-Known and Well-Respected throughout the Community

- Strong collaborations with external partners
- Robust research agenda
- Multi-faceted marketing, public relations, and branding strategies



## Be a Sustainable Organization

- New opportunities for growth in funding, services offered, and populations served
- Program efficiencies realized
- Permanent and stable physical plant



## Be the Best Place to Work

- Optimal internal communications
- Expert human resources functions
- Modern technology
- Culturally competent workforce/organization

### Mission

WIHD creates better futures for people with disabilities, for vulnerable children, and for their families and caregivers. WIHD accomplishes its mission through professional education, comprehensive services and supports, community training and technical assistance, and innovative research and information dissemination.

### Values

- Family & Community Partners
- Safety, Permanency & Well-Being
- Self-Determination
- Cultural Competency
- Inclusion
- Diversity
- Leadership
- Innovation

### Vision

We envision a future in which people with disabilities, vulnerable children, and their families live healthy and productive lives as full members of society.